

## **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to the [www.trainingbeta.com](http://www.trainingbeta.com) and TrainingBeta.com and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to TrainingBeta.com include [www.trainingbeta.com](http://www.trainingbeta.com) and TrainingBeta. The TrainingBeta website is a Dedicated to helping rock climbers train smarter to climb harder. site. By using the TrainingBeta website, you consent to the data practices described in this statement.

### **TRUSTe Privacy Program**

TrainingBeta is a licensee of the TRUSTe Privacy Program. TRUSTe is an independent organization whose mission is to build users' trust and confidence in the Internet by promoting the use of fair information practices. Because we want to demonstrate our commitment to your privacy, we have agreed to disclose our information practices and have our privacy practices reviewed for compliance by TRUSTe.

If you have questions or concerns regarding this policy, you should first contact us at [neely@trainingbeta.com](mailto:neely@trainingbeta.com). If you do not receive acknowledgement of your inquiry or your inquiry has not been satisfactorily addressed, you should contact TRUSTe at <http://watchdog.truste.com/pvr.php?page=complaint>. TRUSTe may serve as a liaison with us to resolve your concerns.

### **Collection of your Personal Information**

TrainingBeta may collect personally identifiable information, such as your name. If you purchase TrainingBeta's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by TrainingBeta. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the TrainingBeta website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through TrainingBeta's public message boards, this information may be collected and used by others.

TrainingBeta encourages you to review the privacy statements of websites you choose to link to from TrainingBeta so that you can understand how those websites collect, use and share your information. TrainingBeta is not responsible for the privacy statements or other content on websites outside of the TrainingBeta website.

### **Use of your Personal Information**

TrainingBeta collects and uses your personal information to operate its website(s) and deliver the services you have requested.

TrainingBeta may also use your personally identifiable information to inform you of other products or services available from TrainingBeta and its affiliates. TrainingBeta may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

TrainingBeta does not sell, rent or lease its customer lists to third parties.

TrainingBeta may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to TrainingBeta, and they are required to maintain the confidentiality of your information.

TrainingBeta may keep track of the websites and pages our users visit within TrainingBeta, in order to determine what TrainingBeta services are the most popular. This data is used to deliver customized content and advertising within TrainingBeta to customers whose behavior indicates that they are interested in a particular subject area.

TrainingBeta will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on TrainingBeta or the site; (b) protect and defend the rights or property of TrainingBeta; and, (c) act under exigent circumstances to protect the personal safety of users of TrainingBeta, or the public.

### **Use of Cookies**

The TrainingBeta website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize TrainingBeta pages, or register with TrainingBeta site or services, a cookie helps TrainingBeta to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same TrainingBeta website, the information you previously provided can be retrieved, so you can easily use the TrainingBeta features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the TrainingBeta services or websites you visit.

## **Security of your Personal Information**

To secure your personal information from unauthorized access, use or disclosure, TrainingBeta uses the following:

GlobalSign

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

## **Children Under Thirteen**

TrainingBeta does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

## **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from TrainingBeta by contacting us here:

- Web page: \_\_\_\_\_
- Email: \_\_\_\_\_
- Phone: \_\_\_\_\_

## **Changes to this Statement**

TrainingBeta will occasionally update this Statement of Privacy to reflect company and customer feedback. TrainingBeta encourages you to periodically review this Statement to be informed of how TrainingBeta is protecting your information.

## **Contact Information**

TrainingBeta welcomes your questions or comments regarding this Statement of Privacy. If you believe that TrainingBeta has not adhered to this Statement, please contact TrainingBeta at:

TrainingBeta.com  
4616 W Sahara Ave Num 276  
Las Vegas, Nevada 89102

Email Address:  
neely@trainingbeta.com

Telephone number:  
720-838-3034

Effective as of October 18, 2016